

中國文化大學 商學院 觀光事業學系 必修科目表

108 學年度起入學新生實施

必修類別	科目名稱	規定學分	一年級		二年級		三年級		四年級		備註
			上	下	上	下	上	下	上	下	
通識科目	國文	4	2	2							
	外文	4	2	2							六選一課程 (同正課)
	外語實習	2	1	1							
	跨域專長	12			6	6					
	人文學科領域	4	4	4	2						
	社會科學領域	2									
自然科學與數學領域	4										
共同科目	體育	0	0	0	0	0					
	全民國防教育軍事訓練-(1)	0		0							
<b>通識及共同必修學分合計</b>		<b>32</b>	<b>9</b>	<b>9</b>	<b>8</b>	<b>6</b>					
院必	(3245) 國際企業管理	3					3				
專業必修科目	(3036) 經濟學	3	3								
	(C164) 觀光學	3	3								
	(4001) 會計學	3		3							
	(4009) 統計學	3		3							
	(8745) 企業倫理	2		2							
	(4026) 企業管理	2	2								
	(4041) 旅館管理	3			3						
	(D874) 旅行業經營管理	3			3						
	(4165) 觀光行銷學	3			3						
	(C167) 旅遊服務管理	2				2					
	(4003) 財務管理	3				3					
	(7540) 組織行為學	3				3					
	(D870) 觀光產業法規	3				3					
	(9507) 人力資源管理	3					3				
	(D871) 國際觀光旅館服務管理	3					3				
	(0095) 消費者行為	3					3				
	(7898) 觀光策略管理	2						2			
	(I182) 企業實務研究方法	3						3			
	(C171) 觀光資源開發與管理	3						3			
	(E149) 觀光實務實習(一)	1							1		
(H269) 觀光專題與實務	2								2		
(4187) 觀光實務實習(二)	1								1		
<b>專業必修學分合計</b>		<b>60</b>									
<b>必修學分總計</b>		<b>92</b>	<b>17</b>	<b>17</b>	<b>17</b>	<b>17</b>	<b>12</b>	<b>9</b>	<b>1</b>	<b>3</b>	
<b>最低畢業學分數</b>		<b>128</b> 學分									
<b>其他修業規定：</b>											
服務學習	100 學年度起入學之大學部學生，必須參與「服務學習」，始得畢業。 相關規定請參考網址： <a href="http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL04.pdf">http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL04.pdf</a>										
英文檢定	100 學年度起入學之大學部學生需達英文語文能力檢核標準，始得畢業，但各院、系訂有較高畢業英文標準者，從其規定。詳細資訊請參考網址： <a href="http://reg.pccu.edu.tw/ezfiles/4/1004/img/54/GL18.pdf">http://reg.pccu.edu.tw/ezfiles/4/1004/img/54/GL18.pdf</a> <a href="http://reg.pccu.edu.tw/ezfiles/4/1004/img/217/GE103.pdf">http://reg.pccu.edu.tw/ezfiles/4/1004/img/217/GE103.pdf</a>										
觀光事業倫理、中華文化專題	103 學年度起入學之大學部學生 1 至 3 年級均需參與該班開設之「觀光事業倫理」和「中華文化專題」學習活動，不計學分，是否列入畢業門檻請參考網址： <a href="http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL30.pdf">http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL30.pdf</a>										
專業學群	大二開始依自己的志趣，擇一專業學群提出申請，各學群課程須於 2 個專業學群中擇一，應完成學群之選課規定，方得畢業。										
專業證照	102 學年度起觀光系入學之大學部學生，畢業前至少須取得觀光相關專業證照或國家考試合格證書 1 張，方得畢業。										

**Chinese Culture University, Required Courses List,  
Department of tourism management**

Effective for Students Enrolled in and from the 2022-2023 Academic Year

Categories for Compulsory Courses	Course Title	Credit Hours	1st Year		2nd Year		3rd Year		4th Year		Remark
			1st semester (Sep)	2nd semester (Feb)							
<b>Required Courses</b>											
General Required Courses	CHINESE	4	2	2							
	FOREIGN LANGUAGE	4	2	2							Choose 1 of 6 Courses
	FOREIGN LANGUAGE LISTENING AND SPEAKING DRILL	2	1	1							(Language matches the above chosen)
	INTERDISCIPLINARY PROGRAM	12			6	6					
	ART AND HUMANITIES	4									
	NATURAL SCIENCES AND MATHEMATICS	4	4	4	2						
SOCIAL SCIENCES	2										
Common Courses	PHYSICAL EDUCATION	0	0	0	0	0					
	ALL-OUT DEFENSE EDUCATION MILITARY TRAINING - INTERNATIONAL SITUATIONS	0	0								
<b>Total General and Common</b>		<b>32</b>	<b>9</b>	<b>9</b>	<b>8</b>	<b>6</b>					
Required Courses by College	(3245) International Business Management	3					3				
Required Courses by Department	(3036) Economics	3	3								
	(C164) Introduction to Tourism	3	3								
	(4001) Accounting	3		3							
	(4009) Statistics	3		3							
	(8745) Business ethics	2		2							
	(4026) Business Management	2	2								
	(4041) Hotel management	3			3						
	(D874) Travel Agency Theory Management	3			3						
	(4165) Tourism Marketing	3			3						
	(C167) Tourism Service Management	2				2					
	(4003) Financial	3				3					

Categories for Compulsory Courses	Course Title	Credit Hours	1st Year		2nd Year		3rd Year		4th Year		Remark
			1st semester (Sep)	2nd semester (Feb)							
	(7540) Organizational Behavior	3				3					
	(D870) Tourism Industry Regulations	3				3					
	(9507) Human Resources Management	3					3				
	(D871) International tourist hotel service management	3					3				
	(0095) Consumer Behavior	3					3				
	(7898) Tourism	2						2			
	(I182) Business	3						3			
	(C171) Tourism	3						3			
	(E149) Internship	1							1		
	(H269) Tourism Topics and Internship	2								2	
Required Courses by Department	(4187) Internship Program II									1	
<b>Total Credits of Required Subjects</b>	<b>60 credits</b>										
<b>Total Required Credits</b>	<b>92</b>	<b>17</b>	<b>17</b>	<b>17</b>	<b>17</b>	<b>12</b>	<b>9</b>	<b>1</b>	<b>3</b>		
<b>Graduate Credits</b>	<b>128 credits</b>										
<b>Other provisions of graduate requirements :</b>											
Service Learning	Participation in service learning shall be conducted in accordance with the 'Implementation Measures for Service Learning' of the university. For detailed information, please refer to the website of the Curriculum Section at <a href="http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL04.pdf">http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL04.pdf</a>										
Global competitiveness	Passing the "Implementation Measures for the Global Competitiveness Assessment of University Students" is mandatory for graduation. Visit the website of the Registration Section for more information.										
Professional Ethics/ Special Topics in Chinese Culture	According to the university's 'Implementation Guidelines for Professional Ethics Education' and 'Implementation Guidelines for Chinese Culture Topics Lectures,' students are required to participate in two-semester courses: 'Professional Ethics' and 'Chinese Culture Topics.' For detailed information, please refer to the website of the Curriculum Section: <a href="http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL30.pdf">http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL30.pdf</a> ."										
Whole Person Learning Passport	To fulfill the Whole Person Learning Passport requirements, students must actively participate in various learning activities. These activities are organized in accordance with our university's guidelines for the Whole Person Learning Passport. For more detailed information, please visit the website of the Extracurricular Activities Section at <a href="https://activity.pccu.edu.tw/">https://activity.pccu.edu.tw/</a> ."										

Categories for Compulsory Courses	Course Title	Credit Hours	1st Year		2nd Year		3rd Year		4th Year		Remark
			1st semester (Sep)	2nd semester (Feb)							
Professional group	From the second year of sophomore year, students can choose a major group to apply according to their own interests. The courses of each group must be selected from one of the two major groups, and the course selection requirements of the group should be completed before they can graduate.										
Professional license	Before graduation, at least one professional certificate related to tourism or a national examination certificate must be obtained before graduation.										