

110 學年度畢業學生論文題目						
序號	畢業學年期	所簡稱年級	學號	姓名	論文題目	指導老師
1	1101	觀光碩 3	A8103448	黃卓鈺	基於 KANO 模型的老年群體對於機構在地養老場景及候鳥式機構養老場景服務需求比對分析 A Comparative Analysis of the Needs of the Elderly Based on the KANO Model for the Service Needs of the Institution's Local Elderly Care Scene and the Migratory Bird-type Elderly Care Scene	蔡龍銘
2	1101	觀光碩 2	A9101708	張俊彥	鳥類攝影資訊之品質對鳥類攝影愛好者的資訊分享動機及資訊分享意圖之影響 The Influence of the Bird Photography Information Quality on the Motivation and Intention about Information Sharing of Bird Photographers	盧堅富
3	1101	觀光碩 2	A9101724	李靜怡	廉價航空預購輔助產品的消費價值對購買意願之影響 Effects of Low-Cost Carrier Preorder Ancillaries Consumption Value on Purchase Intention	魏玉萍
4	1102	觀光碩 3	A8106854	高素怡	國家文化影響國際觀光旅館服務品質認知之研究－以台灣與韓國的差異比較為例 A Study on the Influence of National Culture on the Perception of International Tourist Hotel Service Quality - Taking the difference between Taiwan and Korean as examples	蔡倩雯
5	1102	觀光碩 2	A9101732	陳柔慈	旅館 Z 世代員工認知的工作資源和工作要求對服務行為之影響：以工作投入為中介變數 The Influences of Perceived Job Resource, Job Demands on Service Behavior for Generation Z Hotel Employees: The Mediating Effect of Work Engagement	姜淳方