

109 學年度畢業學生論文題目						
序 號	畢業學年 期	所簡稱年級	學號	姓名	論文題目	指導老師
1	1092	觀光碩 4	A0125418	莊綵潔	宜蘭特色民宿的服務品質、住宿體驗、目的地意象及再宿意願之研究 A Study of the Service Quality, Stay Experience, Destination Image and Repurchase Intention of Yilan Unique Bed and Breakfast	蔡龍銘
2	1092	觀光碩 3	A7102481	涂馨元	市區預辦登機之顧客參與及體驗價值與顧客滿意度之關係 Relationship between Customer Participation, Experience Value and Customer Satisfaction in In-Town Check-In	盧惠莉
3	1092	觀光碩 2	A8104771	徐嫚君	個人社會責任感與告示牌抑制民眾違規行為意向之效果 The Effectiveness of Individual Social Responsibility and Informational Signs in Deterring the Intention of Rule-violation Behavior	楊增華
4	1092	觀光碩 1	A9101716	鍾欣祐	社群媒體行銷、善因行銷對顧客感謝與品牌愛慕之影響：以路易莎咖啡為例 The Influences of Social Media Marketing, Cause-Related Marketing on Customer Gratitude and Brand Love: A Case Study of Louisa Coffee	姜淳方